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Army Logistician 1998 The official magazine of United States Army logistics.
The Changing Structure of American Banking Peter S. Rose 1987
Advances in Production Management Systems Jan Olhager 2007-12-24 This book brings together some of the latest thinking by leading experts from around the world on integrating systems and strategies in production management and related issues that are relevant for making production into a competitive resource for the firm. This book is composed of five parts, each focused on a specific theme: Linking systems and strategies; Strategic operations management; IS/IT applications in the value chain; Modelling and simulation; Improving operations.
University of Michigan Official Publication 1956
Third European Conference on Knowledge Managemnt 2002
Business Research Donald R. Cooper 2018-08-24 A concise, simplified approach to the research process in business and management, guiding students step-by-step through their research project, from exploring questions and problems, to designing the research, and lastly, writing the results. Chapters include a design matrix and three sets of questions by research objective to help identify the designs that are appropriate for a project and why. There are also seven road marker activities –exploring, planning, creating, conducting, collecting, analyzing, and writing – directing students from one milestone to the next. Key features include: Statistical Decision Trees enabling students to bypass the typical statistics chapters and select the appropriate analysis based on prior learning Global narrative highlighting a wide spectrum of business research challenges. An APA style how-to guide with over 26 exhibits that includes writing examples using permissions for articles and a 2016 thesis. Qualitative research and mixed designs. Real world case studies blending business research within the context of successful organizations. The book is supported by online resources for instructors and students, including: PowerPoint slides, an instructor's manual, author selected videos, cases and data sets from SAGE SRM. Suitable for Business and management students undertaking a research project or research paper.
Bulletin of Bibliography 1982
Monthly Labor Review 1987 Publishes in-depth articles on labor subjects, current labor statistics, information about current labor contracts, and book reviews.
Doing Your Dissertation in Business and Management Reva Berman Brown 2006-02-15 e question of how to choose a research project is answered.
International Journal of Business Analytics (IJBAN). John Wang 2015
Selected Affirmative Action Topics in Employment and Business Set-asides 1985
The World Customs Organization Héctor Hugo Juárez Allende 2022 This book will take the reader through the past, the present, and into the future of the flagship institution of the international customs community: the World Customs Organization (WCO). The purpose is to present to the reader, in a comprehensive, orderly, and synthetic manner, the enormous contributions that this prestigious and recognized institution has been making to the secure growth of global international trade. In the development of the text, special consideration has been given to the relevant instruments in day-to-day customs work, which constitute the bases of the WCO (the Harmonized System Convention, the Revised Kyoto Convention, and the SAFE Framework of Standards, among many others), as well as those issues that are currently of specific interest to the global customs community (cross-border e-commerce, trade facilitation, and authorized economic operator, to mention but a few), trying to reconcile the various practical aspects of customs operations with their theoretical underpinnings. In the final part, the book turns to the future of customs, analyzing the most pressing challenges presented by technological advances, including the Internet of Things, artificial intelligence, 3D printing, and blockchain. In short, this book will be of great interest to all foreign trade operators, mainly to customs officials, customs brokers, carriers and international forwarding agents, managers of importing and exporting companies, as well as all those (professionals and students) who wish to deepen their knowledge of the exciting world of customs and international trade.
The Commonsense Guide to Writing the Research Paper Pamela West 1986
Why Startups Fail Thomas R. Eisenmann 2021 Presents information how to spot and sidestep roadblocks on the entrepreneurial journey and sets readers on a path to startup success.
Rhetorical Theory and Praxis in the Business Communication Classroom Kristen Getchell 2018-09-10 Rhetorical Theory and Praxis in the Business Communication Classroom responds to a significant need in the emerging field of business communication as the first collection of its type to establish a connection between rhetorical theory and practice in the business communication classroom. The volume includes topics such as rhetorical grammar, genre awareness in business communication theory, the role of big data in message strategy, social media and memory, and the connection between rhetorical theory and entrepreneurship. These essays provide the business communication scholar, practitioner, and program administrator insight into the rhetorical considerations of the business communication landscape.
Bibliography of ... Publications of University Bureaus of Business and Economic Research 1977
Resources in Education 1998
The Analytical Writer Adrienne Robins 1995-09 In The Analytical Writing Adrienne Robins explains college writing as a process of discovery, as a series of strategies that any college student can learn to apply. All strategies explained in this text are based on sound theories of teaching writing and on the patterns of successful writers. Writing and thinking should not be separated, and presenting only the steps without the accompanying explanation of how they influence thinking would be of little more help than having no method at all. By using this text the students will see as they plan, draft, and revise how their writing helps clarify their thoughts. This clearly written and engaging textbook is illustrated by real examples of student writing and appropriate cartoons. The second edition was revised and updated based on the large-scale evaluation of the first edition completed by professors and students. The new edition reflects four essential values: recognizing the diversity of writing processes, the necessity of peer and teacher interaction with the writer on drafts, the integration of writing and reading, and the appropriate uses of technology. Specific features of this second edition include: -new writing samples -electronic citation formats -updated library use chapter with technological guidance -concise paragraph chapter -revised introduction and conclusion chapter -rhetorical as well as grammatical explanations for punctuation usage -new cartoons -exercises drawn from students' papers -a condensed chapter on research papers -and an expanded, and clearer, chapter on

special assignments and other writing tasks A Collegiate Press book

Exploring Innovation in a Digital World Federica Ceci

Globalization: Yesterday and Today

Designing and Managing a Research Project Michael Jay Polonsky 2018-10-03 Designing and Managing a Research Project: A Business Student's Guide is a practical, step-by-step guide that shows business students how to successfully conduct a research project, from choosing the topic to presenting the results. The authors have applied their many years of experience in supervising student projects to provide examples of actual research problems and to offer practical solutions. The inclusion of topics such as supervision, group work and ethics, and both qualitative and quantitative data analysis, along with examples from real student research provide a unique perspective. The new Fourth Edition includes broader types of student project examples, such as an Economics thesis, additional international business cases, increased coverage of Questionnaire Design and Institutional Review Boards, and an integrated case throughout the book on "High Performance Shoes" with supporting materials and data. Additional resources including case studies, PowerPoint slides, and test bank are available on the authors' website at http://polonskywaller.com!

Proceedings [of The] National Conference American Marketing Association 1961-12

ECRM 2018 17th European Conference on Research Methods in Business and Management Prof. Michela Marchiori 2018-07-12 These proceedings represent the work of researchers participating in the 17th European Conference on Research Methodology for Business and Management Studies (ECRM) which is being hosted this year by Università Roma TRE, Rome, Italy on 12-13 July 2018.

The SAGE Encyclopedia of Communication Research Methods Mike Allen 2017-04-11 Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Good to Great Jim Collins 2011-07-19 The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the verybeginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the

universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

General Register University of Michigan 1963 Announcements for the following year included in some vols.

The SAGE Handbook of Family Business Leif Melin 2013-11-15 The SAGE Handbook of Family Business captures the conceptual map and state-of-the-art thinking on family business - an area experiencing rapid global growth in research and education since the last three decades. Edited by the leading figures in family business studies, with contributions and editorial board support from the most prominent scholars in the field, this Handbook reflects on the development and current status of family enterprise research in terms of applied theories, methods, topics investigated, and perspectives on the field's future. The SAGE Handbook of Family Business is divided into following six sections, allowing for ease of navigation while gaining a multi-dimensional perspective and understanding of the field. Part I: Theoretical perspectives in family business studies Part II: Major issues in family business studies Part III: Entrepreneurial and managerial aspects in family business studies Part IV: Behavioral and organizational aspects in family business studies Part V: Methods in use in family business studies Part VI: The future of the field of family business studies By including critical reflections and presenting possible alternative perspectives and theories, this Handbook contributes to the framing of future research on family enterprises around the world. It is an invaluable resource for current and future scholars interested in understanding the unique dynamics of family enterprises under the rubric of entrepreneurship, strategic management, organization theory, accounting, marketing or other related areas.

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) Project Management Institute Project Management Institute 2021-08-01 PMBOK&® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK&® Guide &– Seventh Edition is structured around eight project performance domains.This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes.This edition of the PMBOK&® Guide:•Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);•Provides an entire section devoted to tailoring the development approach and processes;•Includes an expanded list of models, methods, and artifacts;•Focuses on not just delivering project outputs but also enabling outcomes; and• Integrates with PMIstandards+™ for information and standards application content

based on project type, development approach, and industry sector.

Digital Entrepreneurship Mariusz Soltanifar 2020-11-13 This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

Dark Winter John L. Casey 2014-08-19 Climate change has been a perplexing problem for years. In Dark Winter, author John L. Casey, a former White House national space policy advisor, NASA headquarters consultant, and space shuttle engineer tells the truth about ominous changes taking place in the climate and the Sun. Casey's research into the Sun's activity, which began almost a decade ago, resulted in discovery of a solar cycle that is now reversing from its global warming phase to that of dangerous global cooling for the next thirty years or more. This new cold climate will dramatically impact the world's citizens. In Dark Winter, he provides evidence of the following: • The end of global warming • The beginning of a "solar hibernation," a historic reduction in the energy output of the Sun • A long-term drop in Earth's temperatures • The start of the next climate change to decades of dangerously cold weather • The high probability of record earthquakes and volcanic eruptions A sobering look at Earth's future, Dark Winter predicts worldwide, crop-destroying cold; food shortages and riots in the United States and abroad; significant global loss of life; and social, political, and economic upheaval.

Understanding Enterprise Simon Bridge 2017-10-17 Now in its fifth edition, Understanding Enterprise has established itself as one of the most widely respected guides to the discipline, providing a refreshingly perceptive approach to understanding and applying theory. It offers a critical introduction to enterprise in its broadest context, with particular emphasis on its application to entrepreneurs and small business. Divided into three parts, the course examines traditional approaches, new perspectives on the subject, and the success-or otherwise-of government policy. Written by leading experts with a combined wealth of research, teaching and consulting experience, this textbook will be an essential companion for undergraduate and postgraduate students of enterprise and small business. Policy makers and practitioners will also benefit from this comprehensive guide. New to this Edition: - Extensively revised to take into account the latest thinking and research, with updated content and examples throughout - Updated coverage of the impact and failings of comparative government policies - Enhanced pedagogical features to engage students and enliven their learning experience Accompanying online resources for this title can be found at bloomsburyonlineresources.com/understanding-enterprise. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

Advanced Information Systems Engineering Matthias Jarke 2014-06-05 This book constitutes the proceedings of 26th International Conference on Advanced Information Systems Engineering, CAiSE 2014, held in Thessaloniki, Greece in June 2014. The 41 papers and 3 keynotes presented were carefully reviewed and selected from 226 submissions. The accepted papers were presented in 13 sessions: clouds and services; requirements; product lines; requirements elicitation; processes; risk and security; process models; data mining and streaming; process mining; models; mining event logs; databases; software engineering.

Gender, Race, and Ethnicity in the Workplace: Emerging Issues and Enduring Challenges Margaret Foegen Karsten 2016-03-28 Insights from professionals in the fields of organizational development and diversity provide practical tools to help employees and managers—regardless of race or gender—collaborate in reaching their workplace potential. • Presents new research on the many forms of employment discrimination based on multiracial identity, appearance, and transgender status • Includes contributions from professionals in the fields of social psychology, law, gender studies, and ethics, among others • Reveals effective ways for promoting inclusion of women and people of color in today's global workforce • Covers the workforce in the public sector, private sector, and military • Considers the role of social media in helping break through workplace barriers

Improving Business Performance Through Innovation in the Digital Economy Oncioiu, Ionica 2019-09-06 In the 21st century, advancements in the digital world are bringing about rapid waves of change in organizational management. As such, it is increasingly imperative to discover ways for businesses to adapt to changes in the markets and seize various digital marketing opportunities. Improving Business Performance Through Innovation in the Digital Economy is an essential reference source for the latest research on the impact of digital computing. It investigates new economic and entrepreneurial approaches to enhancing community development. Featuring research on topics such as business ethics, mobile technology, and cyber security, this book is ideally designed for knowledge workers, business managers, executives, entrepreneurs, small and medium enterprise managers, academicians, researchers, students, and global leaders seeking coverage on the management of sustainable enterprises.

Data Science and Digital Business Fausto Pedro García Márquez 2019-01-04 This book combines the analytic principles of digital business and data science with business practice and big data. The interdisciplinary, contributed volume provides an interface between the main disciplines of engineering and technology and business administration. Written for managers, engineers and researchers who want to understand big data and develop new skills that are necessary in the digital business, it not only discusses the latest research, but also presents case studies demonstrating the successful application of data in the digital business.

Commerce Business Daily 2001-05-22

On the Move to Meaningful Internet Systems 2007: OTM 2007 Workshops Zahir Tari 2007-11-22 This two-volume set LNCS 4805/4806 constitutes the refereed proceedings of 10 international workshops and papers of the OTM Academy Doctoral Consortium held as part of OTM 2007 in Vilamoura, Portugal, in November 2007. The 126 revised full papers presented were carefully reviewed and selected from a total of 241 submissions to the workshops. The first volume begins with 23 additional revised short or poster papers of the OTM 2007 main conferences.

Hybrid Workplace: The Insights You Need from Harvard Business Review Harvard Business Review 2022-03-15 Reinvent your organization for the hybrid age. Hybrid work is here to stay—but what will it look like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. Hybrid Workplace: The Insights You Need from Harvard Business Review will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future.

Transforming Experience in Organisations Susan Long 2018-05-08 This book demonstrates how the transforming experience framework (TEF) model can be used in organisational analysis, research, and consulting. It analyses the use of the TEF for examining both theoretical and practical issues in the field of socioanalysis and systems psychodynamics.

Annals of Entrepreneurship Education and Pedagogy – 2016 Michael H. Morris 2016-11-25 The second edition of Annals of Entrepreneurship Education and Pedagogy provides entirely new insights into a number of the leading issues surrounding the teaching of entrepreneurship and the building of entrepreneurship programs. Prepared under the auspices of the United States Association for Small Business and Entrepreneurship (USASBE), this book features fifteen scholarly perspectives on a range of entrepreneurship education issues.