

# Oracle Business Intelligence Workshop

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*Oracle CRM On Demand Embedded Analytics*  
Michael D. Lairson  
2011-02-22 Link and  
Embed Oracle CRM On Demand Reports Integrate business intelligence directly into day-to-day business processes by presenting analytic reports to end users in applications. Oracle CRM On Demand Embedded Analytics shows you how to link and embed

reports throughout Oracle CRM On Demand. This Oracle Press guide explains how to plan, design, and develop reports; make them available through hyperlinks; and embed reports in a variety of locations easily accessible to end users. Real-world examples and time-saving tips are included throughout this practical resource. Navigate the report

development environment within Oracle CRM On Demand Configure administrative settings to access report development and embedding tools Design reports for linking and embedding in applications Format columns, filter data, and add and edit views, including pivot tables and pivot charts Add link functionality to Oracle CRM On Demand and your reports Embed reports using HTML and URL encoding Display reports inside dashboards and on home page screens Embed reports inside other reports Add reports and dashboards to custom Web tabs and desktop applications Include external sites in reports

### **OBIEE 11g Reports and Dashboards**

Dan Hotka  
2015 "OBIEE 11g (Oracle Business Intelligence Enterprise Edition) Reports and Dashboards LiveLessons introduces students to the querying and analytical capabilities of Oracle Analytics using the web

interface. This course is primarily for business analysts or programmers utilizing OBIEE for analysis. Students will leave the course being able to produce reports and retrieve information from the Oracle RDBMS using the OBIEE web interface. In this LiveLessons video course, Oracle Ace Director Dan Hotka covers how to create, modify, run, and refine ad hoc queries. Students will learn to view, chart, and analyze multidimensional data. They will also learn to produce individual ad hoc reports and make these reports and information easy to access (dash boards). The final lesson focuses on using BI Publisher to transform these reports into polished/formatted/quality reports in about any language or format required."--Resource description page.

**Using R to Unlock the Value of Big Data: Big Data Analytics with Oracle R Enterprise and**

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**Oracle R Connector for Hadoop** Mark Hornick  
2013-06-14 The Oracle Press Guide to Big Data Analytics using R  
Cowritten by members of the Big Data team at Oracle, this Oracle Press book focuses on analyzing data with R while making it scalable using Oracle's R technologies. Using R to Unlock the Value of Big Data provides an introduction to open source R and describes issues with traditional R and database interaction. The book then offers in-depth coverage of Oracle's strategic R offerings: Oracle R Enterprise, Oracle R Distribution, ROracle, and Oracle R Connector for Hadoop. You can practice your new skills using the end-of-chapter exercises.

*Organizational Applications of Business Intelligence Management: Emerging Trends*  
Herschel, Richard T.  
2012-03-31 "This book offers a deep look into the latest research, tools, implementations,

frameworks, architectures, and case studies within the field of Business Intelligence Management"--Provided by publisher.

Oracle Big Data Handbook  
Tom Plunkett 2013-09-25  
"Cowritten by members of Oracle's big data team, [this book] provides complete coverage of Oracle's comprehensive, integrated set of products for acquiring, organizing, analyzing, and leveraging unstructured data. The book discusses the strategies and technologies essential for a successful big data implementation, including Apache Hadoop, Oracle Big Data Appliance, Oracle Big Data Connectors, Oracle NoSQL Database, Oracle Endeca, Oracle Advanced Analytics, and Oracle's open source R offerings"--Page 4 of cover.

**Oracle CRM On Demand Reporting** Michael D. Lairson 2009-02-14 Your One-Stop Guide to Oracle CRM On Demand Reporting Plan, build, and distribute data-rich

business intelligence reports with ease. Oracle CRM On Demand Reporting details the entire report-building process and explains how to use the powerful features available in Answers On Demand to create and share comprehensive, integrated reports. The book includes proven strategies for report design and development, real-world examples, formatting tips, advanced reporting techniques, and sample formulas. Convert disparate corporate data into actionable business intelligence with help from this detailed guide. Maximize the features of Answers On Demand Strategically plan your reports Format, sort, filter, and modify report data Use column formulas with numeric, date and time, and text data Apply logic and transform data with column formulas Format report title and table views Add charts, graphs, pivot tables, filter prompts, and interactivity to reports

Configure advanced views and create custom dashboards Manage reports and control access

### **Business Process Management Workshops**

Michael zur Muehlen  
2011-05-16 This book constitutes the thoroughly refereed post-workshop proceedings of nine international workshops held in Hoboken, NJ, USA, in conjunction with the 8th International Conference on Business Process Management, BPM 2010, in September 2010. The nine workshops focused on Reuse in Business Process Management (rBPM 2010), Business Process Management and Sustainability (SusBPM 2010), Business Process Design (BPD 2010), Business Process Intelligence (BPI 2010), Cross-Enterprise Collaboration, People, and Work (CEC-PAW 2010), Process in the Large (IW-PL 2010), Business Process Management and Social Software (BPMS2 2010), Event-Driven Business Process

Management (edBPM 2010), and Traceability and Compliance of Semi-Structured Processes (TC4SP 2010). In addition, three papers from the special track on Advances in Business Process Education are also included in this volume. The overall 66 revised full papers presented were carefully reviewed and selected from 143 submissions.

**Oracle CRM On Demand Dashboards** Michael D. Lairson 2010-08-22 Design and Deliver Oracle CRM On Demand Dashboards Create custom, interactive dashboards to deliver actionable business intelligence directly to end users with help from this Oracle Press guide. Oracle CRM On Demand Dashboards provides comprehensive coverage of the versatile features available in Oracle Answers On Demand coupled with detailed planning and design strategies for building and deploying reports and dashboards with Oracle CRM On Demand. Real-world examples and

time-saving formatting tips are included throughout this practical resource. Configure administrative settings to access report and dashboard development tools Take advantage of built-in dashboards Plan dashboards and reports based on business needs Create, edit, manage, save, and delete custom dashboards Configure dashboard properties and pages Add and configure dashboard objects, such as guided navigation, links, images, and folders Display and arrange reports on dashboards Develop dashboard filter prompts Deploy dashboards to Oracle CRM On Demand end users

*Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations* Simon Miller 2013-07-05 Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision-making

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and streamlined business processes. Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing the powerful features of each application. You will also find out about stakeholders critical to project approval and success. Optimize performance using Oracle Exalytics In-Memory Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics

Optimize supply-side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into project performance via Oracle Project Analytics Provide actionable insight into sales opportunities using Oracle Sales Analytics Enable superior customer service with Oracle Service Analytics Multidimensional Databases and Data Warehousing Christian Jensen 2022-05-31 The present book's subject is multidimensional data models and data modeling concepts as they are applied in real data warehouses. The book aims to present the most important concepts within this subject in a precise and understandable manner.

The book's coverage of  
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fundamental concepts includes data cubes and their elements, such as dimensions, facts, and measures and their representation in a relational setting; it includes architecture-related concepts; and it includes the querying of multidimensional databases. The book also covers advanced multidimensional concepts that are considered to be particularly important. This coverage includes advanced dimension-related concepts such as slowly changing dimensions, degenerate and junk dimensions, outriggers, parent-child hierarchies, and unbalanced, non-covering, and non-strict hierarchies. The book offers a principled overview of key implementation techniques that are particularly important to multidimensional databases, including materialized views, bitmap indices, join indices, and star join processing. The book ends with a chapter that

presents the literature on which the book is based and offers further readings for those readers who wish to engage in more in-depth study of specific aspects of the book's subject. Table of Contents: Introduction / Fundamental Concepts / Advanced Concepts / Implementation Issues / Further Readings  
*Oracle Discoverer 10g Handbook* Michael Armstrong-Smith  
2006-03-30 Generate detailed reports that will give your company the competitive edge Put essential information in the hands of end-users across your organization using Oracle Business Intelligence Discoverer 10g and the comprehensive information contained in this Oracle Press guide. You'll learn, step-by-step, how to query databases and warehouses, format the results, and distribute dynamic, Web-enabled reports. All features are covered in full detail, including OracleBI Discoverer.

Desktop, Workbook Wizard, Plus, Viewer, Discoverer Administrator, Portlet Provider, OLAP, and Enterprise Manager. Real-world case studies and tutorials illustrate all of the analysis, security, and reporting capabilities of Oracle Discoverer 10g. Set up, configure, and manage Oracle Business Intelligence Discoverer 10g Perform ad hoc and fixed queries using the Workbook Wizard Integrate sorts, calculations, percentages, and parameters using Discoverer Plus Create reports with graphs, tables, titles, headers, footers, and margins Use Discoverer Viewer to review, format, export, email, and print reports Refine queries using interactive pivoting, drilling, and Hyper Drilling Control OLAP workbooks using the Discoverer Catalog and Oracle Enterprise Manager Establish access and sharing rights, and scheduling privileges with Discoverer

Administrator Set up and use Portal using Discoverer Portlet Provider and Portlets Implement query shortcuts, cascading parameters and advanced analytic calculations using templates

**Oracle Business Intelligence Discoverer 11g Handbook** Michael Armstrong-Smith  
2013-11-05 Master Oracle Business Intelligence Discoverer 11g Provide secure, immediate access to critical business information from relational and multidimensional data sources across your organization. Oracle Business Intelligence Discoverer 11g Handbook shows you how to optimize this intuitive ad hoc query, reporting, analysis, and web publishing tool for maximum performance. Real-world examples illustrate the powerful analysis, security, and reporting capabilities. Enable business users at all levels to make faster, more-informed decisions with help from this Oracle Press guide.



Configure and manage Oracle Business Intelligence Discoverer 11g Run functional queries using the Workbook Wizard Add sorts, calculations, percentages, totals, and parameters using Oracle Business Intelligence Discoverer Plus Format queries into well-organized reports with graphs, tables, titles, headers, and footers Perform data analysis-- statistical, classification, deviation, trend, and aging Use Oracle Business Intelligence Discoverer Viewer 11g to analyze, format, export, e-mail, and print reports Manage integration with Oracle WebLogic Server Refine existing queries using interactive pivoting, drilling, and hyper-drilling Build effective conditions and refine parameters, calculations, sorting, and percentages Manage access and sharing rights, scheduling privileges, and user preferences Build an end user layer and a

business area using Oracle Business Intelligence Discoverer Administrator Use Oracle Enterprise Manager's Fusion Middleware Control feature to manage Oracle Business Intelligence Discoverer settings and preferences Implement powerful analytic functions using templates

### **Enabling Real-Time Business Intelligence**

Malu Castellanos  
2010-07-30 This book constitutes the thoroughly refereed post-conference proceedings of the Third International Workshop on Business Intelligence for the Real-Time Enterprise, BIRTE 2009, held in Lyon, France, in August 2009, in conjunction with VLDB 2009, the International Conference on Very Large Data Bases. The volume contains the carefully reviewed selected papers from the workshop, including one of the two keynotes, the six research, two industrial, and one experimental paper, and also the basic

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statements from the panel discussion on “Merging OLTP and OLAP”. The topical focus is on models and concepts, architectures, case-studies, and applications of technologies for real-time enterprise business intelligence.

### **Oracle CRM On Demand Combined Analyses**

Michael D. Lairson  
2010-11-22 Master the Combined Analysis Tools in Oracle CRM on Demand Drive better decision-making across your enterprise using the reporting and analysis techniques in this Oracle Press guide. Through clear explanations and detailed case studies, Oracle CRM on Demand Combined Analyses shows you how to deliver real-time insightful business intelligence to end users. Learn how to perform multiple queries, join tables, format result columns, and add interactivity to your reports. Methods for filtering the results of a combined analysis are also

covered in this practical resource. Create, edit, and join reports with set operators in Oracle Answers On Demand Configure roles and privileges to allow access to development tools Use negative reporting methods to compensate for null data Analyze records from the transactional databases and data warehouse in federated reports Add advanced views such as gauges, view selectors, funnel charts, and narrative views to your combined reports Integrate ad hoc analysis using Oracle Answers on Demand Consolidate information from disparate sources with pivot tables Perform calculations across multiple reports using result columns  
*Business Intelligence*  
Patrick Marcel  
2017-07-03 This book constitutes the tutorial lectures of the 6th European Business Intelligence and Big Data Summer School, eBISS 2016, held in Tours, France, in July

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2016. Tutorials were given by renowned experts and covered recent and various aspects of Business Intelligence and Big Data processing, including analytics on graph data, machine translation, pattern mining, scalability, and energy consumption. This volume contains the corresponding lecture notes of the summer school.

Software Architecture

Ivica Crnkovic

2011-09-09 This book constitutes the refereed proceedings of the 5th European Conference on Software Architecture, ECSA 2011, held in Essen, Germany, in September 2011. The 13 revised full papers presented together with 24 emerging research papers, and 7 research challenge poster papers were carefully reviewed and selected from over 100 submissions. The papers are organized in topical sections on requirements and software architectures; software architecture, components, and

compositions; quality attributes and software architectures; software product line architectures; architectural models, patterns and styles; short papers; process and management of architectural decisions; software architecture run-time aspects; ADLs and metamodels; and services and software architectures.

Multipliers Liz Wiseman

2010-06-15 Wall Street

Journal Bestseller A

thought-provoking, accessible, and essential exploration of why some leaders (“Diminishers”) drain capability and intelligence from their teams, while others (“Multipliers”) amplify it to produce better results. Including a foreword by Stephen R. Covey, as well the five key disciplines that turn smart leaders into genius makers, Multipliers is a must-read for everyone from first-time managers to world leaders.

Oracle Business

Intelligence Enterprise

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Edition 12c Adrian Ward  
2017-04-20 A  
comprehensive guide from  
Oracle experts, that  
will act as your single  
point of reference for  
building an Oracle BI  
12c system that turns  
data in actionable  
insight. About This Book-  
Come, start your first  
Oracle Business  
intelligence system and  
excel in BI with this  
exhaustive guide- An  
all-encompassing guide  
for your Oracle business  
intelligence needs-  
Learn from the self-  
paced professional  
guidance and implement  
Oracle business  
intelligence using this  
easy-to-follow guide by  
our experts Who This Book  
Is For If your job  
includes working on  
data, improving the  
financial or operational  
performance of your  
organization or you are  
a consultant for the  
above, then this book is  
for you. If you have  
been placed on a  
business intelligence  
project, then this book  
is for you. If you are  
the Project Manager,  
Business Analyst or Data

Scientist then this book  
is for you. If you are  
an end user of Oracle  
Business Intelligence,  
then this book is for  
you too. Having a basic  
understanding of  
databases and the use of  
Business Intelligence is  
expected, but no  
knowledge of Oracle BI  
is required. What You  
Will Learn- Install  
OBIEE in Windows,  
including how to create  
the underlying Weblogic  
Application server and  
the required database-  
Build the BI system  
repository, the vital  
engine connecting your  
data to the front end of  
Oracle BI- Develop  
effective analysis, draw  
out meaning from the  
data, and present it to  
end users on interactive  
dashboards- Build pixel-  
perfect, printable  
reports using the  
embedded BI Publisher  
feature- Build agents  
for actionable insight  
and enable your users to  
act on Business  
Intelligence at their  
desktop or on the move-  
Understand the various  
aspects of securing the  
Oracle BI system, from

data restrictions to whole dashboard access rights- Get acquainted with the system management tools and methods available for the continuous improvement of your system. In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashboarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good

basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner. *Web Data Mining and Applications in Business Intelligence and*

*Counter-Terrorism*  
Bhavani Thuraisingham  
2003-06-26 The explosion of Web-based data has created a demand among executives and technologists for methods to identify, gather, analyze, and utilize data that may be of value to corporations and organizations. The emergence of data mining, and the larger field of Web mining, has businesses lost within a confusing maze of mechanisms and strategies for obta

**Proceedings of the International Conference on Data Engineering and Communication Technology**

Suresh Chandra Satapathy  
2016-08-24 This two-volume book contains research work presented at the First International Conference on Data Engineering and Communication Technology (ICDECT) held during March 10-11, 2016 at Lavasa, Pune, Maharashtra, India. The book discusses recent research technologies and applications in the field of Computer Science, Electrical and

Electronics Engineering. The aim of the Proceedings is to provide cutting-edge developments taking place in the field data engineering and communication technologies which will assist the researchers and practitioners from both academia as well as industry to advance their field of study.

**Business Process Management Workshops**

Stefanie Rinderle-Ma  
2010-03-17 This book constitutes the thoroughly refereed post-workshop proceedings of eight international workshops held in Ulm, Germany, in conjunction with the 7th International Conference on Business Process Management, BPM 2009, in September 2009. The eight workshops were on Empirical Research in Business Process Management (ER-BPM 2009), Reference Modeling (RefMod 2009), Business Process Design (BPD 2009), Business Process Intelligence (BPI 2009), Collaborative Business

Processes (CBP 2009), Process-Oriented Information Systems in Healthcare (ProHealth 2009), Business Process Management and Social Software (BPMS2 2009), Event-Driven Business Process Management (edBPM 2009). The 67 revised full papers presented were carefully reviewed and selected from numerous submissions.

*Oracle BI Enterprise Edition Dashboard and Report Best Practices*  
Amy Mayer 2009-01 BI Consulting Group has developed what is recognized as the most complete, most comprehensive set of dashboard and report design "best practice" standards ever developed, specific to Oracle Business Intelligence (formerly Siebel Business Analytics). These best practices have not been created simply to provide a "standard", instead they are based on the most important litmus test "what standards actually cause dashboards to be used,

and what "best practices" of dashboard and report development provide insight into the business, rather than just reports. This guide was started with the Siebel Analytics 7.8.x platform, before Oracle acquired Siebel. The current version of the guide reflects Oracle's 10.1.3.3.x releases of Oracle Business Intelligence Enterprise Edition (OBIEE). Expect this guide to be enhanced and revised with subsequent major releases of OBIEE. *Oracle Fusion Middleware 11g* Sideris Corp 2012  
This textbook will assist you in learning and using one of the most exciting software environments available today, namely the Oracle BI Enterprise Edition data analytics suite and the Oracle Fusion Middleware WebLogic Server. Within this textbook you will learn:  
About the architecture and internal components of the Oracle Business Intelligence (BI) Enterprise Edition (EE) data analytics suite

(OBIEE); Important concepts regarding the Oracle WebLogic Server application server middleware platform, the platform to which the Oracle BI suite is deployed; This textbook will guide you through the process of creating an installation of Oracle BI and the WebLogic Server on either a Linux/Unix or an MS Windows host system. Using this workshop setup, you will be able to complete the exercises presented in the other textbooks from the Sideris Oracle Fusion Middleware curriculum. And of course, having a working Enterprise Edition of the Oracle BI suite will also allow you to begin real-world production work for your organization; You will receive an introduction to administration of the Oracle WebLogic Server, the Oracle BI Server and Oracle BI Presentation Services; How to manage analytic content created by users and stored within the Oracle BI Presentation Catalog.

Topics include managing permissions, private folders, shared folders, and archiving objects for use in other BI installations; How to access and use administration tools to perform basic BI management tasks. Such tools include the Oracle WebLogic Server Administration Console, the Oracle Enterprise Manager with the Fusion Middleware Control, the Oracle BI Administration tool and the Oracle BI Catalog Manager. You will learn how to add new BI users as well as manage their privileges. Future of Organizations and Work After the 4th Industrial Revolution



experiencing immense transformation due to the reinvention and redefining of the business models due to the dynamic nature of the business environment. Looking at an organizational context, undeniably, the definition of 'work' and 'organizations' is genuinely changing. Artificial intelligence, big data, automation, and robotics are a few of those keywords that are seemingly entering the workplace and reshaping the way work is being done. Moreover, the transition that is being addressed herein not only focuses upon aspects that are operative within an organization like the organizational culture, team building, networking, recruitments, and so on but also aims to address the external aspects like supply chain management, value chain analysis, investment management, etc. Broadly, every single step that is now taken is intensely

experiencing this impact upon its functioning. This book serves as a guide not just to the academia but also to the industry to adopt suitable strategies that offer insights into global best practices as well as the innovations in the domain.

Oracle Business Intelligence

Applications Simon Miller 2013-06-28  
Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision-making and streamlined business processes. Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing

the powerful features of each application. You will also find out about stakeholders critical to project approval and success. Optimize performance using Oracle Exalytics In-Memory Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics Optimize supply-side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into project performance via Oracle Project Analytics Provide actionable

insight into sales opportunities using Oracle Sales Analytics Enable superior customer service with Oracle Service Analytics **Business Intelligence Cookbook** John Heaton 2012-07-17 Over 80 quick and advanced recipes that focus on real world techniques and solutions to manage, design, and build data warehouse and business intelligence projects with this book and ebook.

*Oracle BI 11g Sideris Courseware Corp 2012* This textbook offers an exhaustive, step-by-step guide through the powerful features of the Oracle Business Intelligence (BI) product suite. One will learn the concepts, methods and techniques for building sophisticated data analytic modules. Analytic results are then organized into interactive dashboards. A solid foundation is laid for one to progress onto the latest and most advanced data analytic capabilities. The following specific

topics are included in this guide book: Background discussion of data warehousing, business intelligence (BI) and data analytics presented in a form that business professionals can readily understand; Background concepts regarding logical data models, star schema and snowflake schema warehouse models; How to build analytical models using fact tables, dimensions, dimension hierarchies, cubes, measures and other multidimensional data model objects; Use interactive Dashboards to analyze data, uncover trends and make strategic business decisions; Export BI results to productivity software such as Microsoft Office or other external systems; Design customized Dashboards to reflect an individual's role, perspective or business interest; Creating data analyses and dynamically interact with results produced from Oracle BI; Format analyses using sorts, filters and

prompts; Format column output, subtotaling, customization of column properties and transforming column data using formulas; Create results with compound layouts, including views such as tabular, chart, pivot table, gauge and others; Manage content, permissions and access within the Presentation Catalog. This textbook includes dozens of learning exercises, with detailed point-and-click solutions also provided.

### **Oracle Fusion Middleware 11g**

Sideris Courseware Corp 2012 This textbook will assist you in learning and using one of the most exciting software environments available today, namely the Oracle BI Enterprise Edition data analytics suite and the Oracle Fusion Middleware WebLogic Server. Within this textbook you will learn: About the architecture and internal components of the Oracle Business Intelligence (BI) Enterprise Edition (EE) data analytics suite (OBIEE); Important

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concepts regarding the Oracle WebLogic Server application server middleware platform, the platform to which the Oracle BI suite is deployed; This textbook will guide you through the process of creating an installation of Oracle BI and the WebLogic Server on either a Linux/Unix or an MS Windows host system. Using this workshop setup, you will be able to complete the exercises presented in the other textbooks from the Sideris Oracle Fusion Middleware curriculum. And of course, having a working Enterprise Edition of the Oracle BI suite will also allow you to begin real-world production work for your organization; You will receive an introduction to administration of the Oracle WebLogic Server, the Oracle BI Server and Oracle BI Presentation Services; How to manage analytic content created by users and stored within the Oracle BI Presentation Catalog. Topics include managing

permissions, private folders, shared folders, and archiving objects for use in other BI installations; How to access and use administration tools to perform basic BI management tasks. Such tools include the Oracle WebLogic Server Administration Console, the Oracle Enterprise Manager with the Fusion Middleware Control, the Oracle BI Administration tool and the Oracle BI Catalog Manager. You will learn how to add new BI users as well as manage their privileges.

### **Business Intelligence and Big Data**

Esteban Zimányi 2018-07-14 This book constitutes revised tutorial lectures of the 7th European Business Intelligence and Big Data Summer School, eBISS 2017, held in Bruxelles, Belgium, in July 2017. The tutorials were given by renowned experts and covered advanced aspects of business intelligence and big data. This summer school, presented by leading researchers in the field,

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represented an opportunity for postgraduate students to equip themselves with the theoretical, practical, and collaboration skills necessary for developing challenging business intelligence applications.

*Data Warehouse Systems*  
Alejandro Vaisman  
2014-09-10 With this textbook, Vaisman and Zimányi deliver excellent coverage of data warehousing and business intelligence technologies ranging from the most basic principles to recent findings and applications. To this end, their work is structured into three parts. Part I describes “Fundamental Concepts” including multi-dimensional models; conceptual and logical data warehouse design and MDX and SQL/OLAP. Subsequently, Part II details “Implementation and Deployment,” which includes physical data warehouse design; data extraction, transformation, and

loading (ETL) and data analytics. Lastly, Part III covers “Advanced Topics” such as spatial data warehouses; trajectory data warehouses; semantic technologies in data warehouses and novel technologies like Map Reduce, column-store databases and in-memory databases. As a key characteristic of the book, most of the topics are presented and illustrated using application tools. Specifically, a case study based on the well-known Northwind database illustrates how the concepts presented in the book can be implemented using Microsoft Analysis Services and Pentaho Business Analytics. All chapters are summarized using review questions and exercises to support comprehensive student learning. Supplemental material to assist instructors using this book as a course text is available at <http://cs.ulb.ac.be/DWSDIbook/>, including electronic versions of

the figures, solutions to all exercises, and a set of slides accompanying each chapter. Overall, students, practitioners and researchers alike will find this book the most comprehensive reference work on data warehouses, with key topics described in a clear and educational style.

**Progressive Methods in Data Warehousing and Business Intelligence: Concepts and Competitive Analytics**

Taniar, David  
2009-02-28 Provides developments and research, as well as current innovative activities in data warehousing and mining, focusing on the intersection of data warehousing and business intelligence.

**Business Intelligence**

Marie-Aude Aufaure  
2012-01-11 Business Intelligence (BI) promises an organization the capability of collecting and analyzing internal and external data to generate knowledge and value, providing decision

support at the strategic, tactical, and operational levels. Business Intelligence is now impacted by the Big Data phenomena and the evolution of society and users, and needs to take into account high-level semantics, reasoning about unstructured and structured data, and to provide a simplified access and better understanding of diverse BI tools accessible through mobile devices. In particular, BI applications must cope with additional heterogeneous (often Web-based) sources, e.g., from social networks, blogs, competitors', suppliers', or distributors' data, governmental or NGO-based analysis and papers, or from research publications. The lectures held at the First European Business Intelligence Summer School (eBISS), which are presented here in an extended and refined format, cover not only established BI technologies like data

warehouses, OLAP query processing, or performance issues, but extend into new aspects that are important in this new environment and for novel applications, e.g., semantic technologies, social network analysis and graphs, services, large-scale management, or collaborative decision making. Combining papers by leading researchers in the field, this volume will equip the reader with the state-of-the-art background necessary for inventing the future of BI. It will also provide the reader with an excellent basis and many pointers for further research in this growing field.

**Re-conceptualizing Enterprise Information Systems** Charles Møller 2012-03-17 This book constitutes the post conference proceedings of the 5th International IFIP Working Conference on Research and Practical Issues of Enterprise Information Systems (CONFENIS 2011), held in Aalborg, Denmark, October 16-18,

2011. The 12 papers presented in this volume were carefully reviewed and selected from 103 submissions. The papers are organized in four sections on conceptualizing enterprise information systems; emerging topics in enterprise information systems; enterprise information systems as a service; and new perspectives on enterprise information systems. These papers are complemented by two keynotes and a short summary of the co-located Workshop on Future Enterprise Information Systems using Lego Serious Games.

*Business Intelligence for the Real-Time Enterprises* Christoph Bussler 2007-08-22 This book constitutes the thoroughly refereed post-proceedings of the First International Workshop on Business Intelligence for the Real-Time Enterprise, BIRTE 2006, held in Seoul, Korea in September 2006 in conjunction with VLDB

2006, the International Conference on Very Large Data Bases. The papers discuss the five major aspects of business intelligence for the real-time enterprise.

### **Service-Oriented Computing.**

#### **ICSOC/ServiceWave 2009**

**Workshops** Asit Dan  
2010-09-16 Annotation. This book constitutes the refereed proceedings of the International Workshops on Service-Oriented Computing, ICSOC/ServiceWave 2009, held in Stockholm, Sweden, in November 2009. The book includes papers of workshops on trends in enterprise architecture research (TEAR 2009), SOA, globalization, people, and work (SG-PAW), service oriented computing in logistics (SOC-LOG), non-functional properties and service level agreements management in service oriented computing (NFPSLAM-SOC 09), service monitoring, adaptation and beyond (MONA+), engineering service-oriented applications (WESOA09),

and user-generated services (UGS2009). The papers are organized in topical sections on business models and architecture; service quality and service level agreements track; and service engineering track.

#### Human-Computer

#### Interaction -- INTERACT

#### 2011 Pedro Campos

2011-09-01 The four-volume set LNCS 6946-6949 constitutes the refereed proceedings of the 13th IFIP TC13 International Conference on Human-Computer Interaction, INTERACT 2011, held in Lisbon, Portugal, in September 2011. The fourth volume includes 27 regular papers organized in topical sections on usable privacy and security, user experience, user modelling, visualization, and Web interaction, 5 demo papers, 17 doctoral consortium papers, 4 industrial papers, 54 interactive posters, 5 organization overviews, 2 panels, 3 contributions on special



interest groups, 11  
tutorials, and 16  
workshop papers.

## **Oracle Data Warehousing and Business**

### **Intelligence Solutions**

Robert Stackowiak  
2007-01-06 Up-to-date,  
comprehensive coverage  
of the Oracle database  
and business  
intelligence tools  
Written by a team of  
Oracle insiders, this  
authoritative book  
provides you with the  
most current coverage of  
the Oracle data  
warehousing platform as  
well as the full suite  
of business intelligence  
tools. You'll learn how  
to leverage Oracle  
features and how those  
features can be used to  
provide solutions to a  
variety of needs and  
demands. Plus, you'll  
get valuable tips and  
insight based on the  
authors' real-world  
experiences and their  
own implementations.  
Avoid many common  
pitfalls while learning  
best practices for:  
Leveraging Oracle  
technologies to design,  
build, and manage data  
warehouses Integrating

specific database and  
business intelligence  
solutions from other  
vendors Using the new  
suite of Oracle business  
intelligence tools to  
analyze data for  
marketing, sales, and  
more Handling typical  
data warehouse  
performance challenges  
Uncovering initiatives  
by your business  
community, security  
business sponsorship,  
project staffing, and  
managing risk

## **OBIEE (Oracle Business Intelligence Enterprise Edition) 11g Reports and Dashboards**

Dan Hotka  
2015 Overview OBIEE 11g  
(Oracle Business  
Intelligence Enterprise  
Edition) Reports and  
Dashboards LiveLessons  
introduces students to  
the querying and  
analytical capabilities  
of Oracle Analytics  
using the web interface.  
This course is primarily  
for business analysts or  
programmers utilizing  
OBIEE for analysis.  
Students will leave the  
course being able to  
produce reports and  
retrieve information  
from the Oracle RDBMS

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using the OBIEE web interface. Description In this LiveLessons video course, Oracle Ace Director Dan Hotka covers how to create, modify, run, and refine ad hoc queries. Students will learn to view, chart, and analyze multidimensional data. They will also learn to produce individual ad hoc reports and make these reports and information easy to access (dash boards). The final lesson focuses on using BI Publisher to transform these reports into polished/formatted/quality reports in about any language or format required. About the Instructor Dan Hotka is a training specialist and an Oracle ACE director who has more than 37 years in the computer industry and more than 31 years of experience with Oracle products. His experience with the Oracle RDBMS dates back to the Oracle V4.0 days. Dan enjoys sharing his knowledge of the Oracle RDBMS. Dan is well published with 12

Oracle books and more than 200 published articles. He is also the video author of several LiveLessons including Oracle SQL Performance Tuning for Developers LiveLessons and Oracle PL/SQL Programming: Fundamentals to Advanced LiveLessons . He is frequently published in Oracle trade journals, blogs regularly, and speaks at Oracle conferences and user groups around the world. Visit his website at [www.DanHotka.com](http://www.DanHotka.com). About Sneak Peek Sneak Peek videos are available to Safari Books Online subscribers offering early access to the very latest information on a given topic. Sneak Peek videos do not include post-production editing and may include further revisions before the video is complete. Skill Level Beginner Learn How To Use the OBIEE interface Retrieve data in a variety of formats Use report formatting Build dashboards and pass parameters Work with the publishing tool that is included in the

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base product Understand a variety of tips and techniques for distributing, saving, downloading various reports and data Who Should Take This Course Business analysts Programmers Course Requirements No prior knowledge of OBIEE is required A working knowledge of BI tools would be helpful Table of Cont...

### **Oracle Business**

#### **Intelligence 11g R1**

**Cookbook** Cuneyt Yilmaz 2013 Providing simple solutions, useful techniques and best practices to ensure that your business is intelligent as it can possibly be, this book is a must buy for anyone that works with Oracle BI. If you are a business analyst, BI administrator or developer working with Oracle Business Intelligence 11g R1 then this book is exactly what you have been looking for. Hands on practical examples, real world solutions and best practices make this book an essential guide for

Oracle BI. Clear a space on your desk as you won't want this handy reference to be too far away.

Oracle Business Intelligence Enterprise Edition 12c Adrian Ward 2017-04-20 A

comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book Come, start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all-encompassing guide for your Oracle business intelligence needs Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is

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for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager, Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is expected, but no knowledge of Oracle BI is required. What You Will Learn Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards Build pixel-perfect, printable reports using the embedded BI Publisher feature Build agents for actionable insight and

enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashboarding, and workflow processes. We will introduce you to OBIEE features and

provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c

system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.